

saba SHAPE™

The Skinny Probiotics
Clinically Proven to Control Body Fat[†]
& Support Metabolic Health[†]



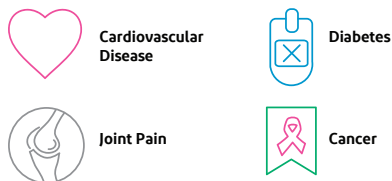
Introducing Saba SHAPE™

Saba Shape™ is a new skinny probiotic formula clinically proven to control body fat and metabolic health. Not all probiotics help with weight loss, and some of them may cause weight gain. Saba Shape™ is supported by a **decade of research** and is proven to help you lose weight.†

Worldwide obesity has more than doubled since 1980.¹

In 2016, more than 1.9 billion adults were overweight, and more than 650 million of those were classified as obese.²

Obesity and overweight contribute to: †



Deaths caused by overweight and obesity

3.4 million

Saba SHAPE™ is here to help.

Consumers continue to look for answers. Their search is the reason why the market for weight loss supplements has grown to an over \$5 billion industry. This is why we created Saba Shape™, a probiotic formula that's clinically proven to control waist circumference and body fat — particularly trunk fat. It's also been shown to strengthen the good gut bacteria linked with metabolic health, which means the risk of weight-related health issues may be reduced.†

Get the
skinny on
probiotics

The benefits of maintaining a healthy weight go far beyond smaller clothing sizes.

- More energy and greater ability to join in desired activities†
- Fewer joint and muscle discomforts†
- Better sleep patterns†
- Reduced burden on your heart and circulatory system†

Strong clinical documentation

Bifidobacterium lactis 420 (B420™) for metabolic health — a decade of research.

Saba SHAPE™ is clinically proven to keep waists trim and benefit metabolic health.

Saba Shape™ is a unique formula of 10 billion CFU Bifidobacterium lactis B420™, offering weight management benefits. Bifidobacterium lactis B420™ is a naturally occurring strain, originally isolated from dairy products. **DuPont Nutrition & Biosciences has studied the strain's effect on metabolic health and the gut barrier function for more than a decade.** In a recent study, the strain was found to increase the relative abundance of Akkermansia muciniphila in the gut microbiota — a bacterium linked with improved metabolic health and anti-inflammatory properties. Saba Shape™ is designed for the customer category "weight strugglers⁵," which represents 54% of the total market. This important market segment is concerned about weight-related health issues, is motivated to diet, and wants an **easy and effective** weight-loss solution that helps them feel good about themselves.†

2007 - 2015

Cell culture studies:
B420™ improves epithelial barrier function

Putala et al.
Res Microbiol 2008
Mokkala et al.
Nutr Res 2016

2008 - 2013

Mouse studies:
B420™ improves metabolic health and gut barrier function

Amar et al.
EMBO Mol Med
2011 Stenman et al.
Benef Microbes
2014 Stenman et al.
Diabetol Metab Syndr 2015

2013 - 2016

Mouse studies:
B420™ improves metabolic health and gut barrier function

Garidou et al.
Cell Metab 2015

2013 - 2016

MetSProb
Clinical study:
B420™ with or without Litesse® Ultra™ controls body fat mass

Stenman et al.
EBioMedicine 2016

2017

MetSProb
Clinical study:
B420™ with or without Litesse® Ultra™ increases level of Akkermansia bacterium in the gut

Hibbert et al.
Beneficial Microbes 2018

[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Saba SHAPE™ is the new proven probiotic for weight management.[†]

Saba Shape™ triples the chances of successful weight management when maintaining a regular lifestyle.

A double-blind, placebo-controlled study found that six months of dietary supplementation resulted in: ⁶

- 4.5% less total body fat mass[†]
- 6.7% less trunk fat[†]
- 2.6 cm (1.02 inch) smaller waist circumference[†]

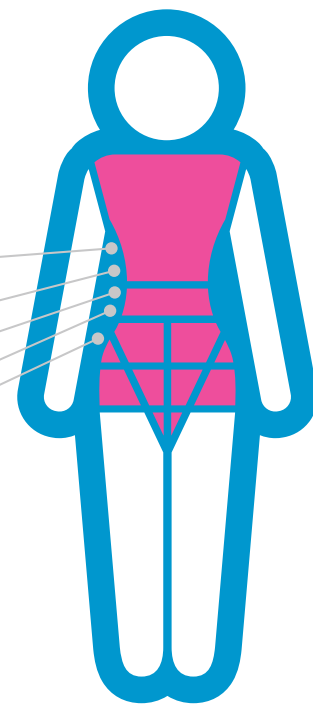
Participants in the study made no other change to their diet or exercise regime.

The greatest benefits from B420™ + Litesse® Ultra™ are seen in the trunk region.

Waist vs. hip area fat mass changes:⁷

- 4.7% less waist fat mass[†]
- 1.6% less hip fat mass[†]

*in subjects who followed the study protocol, compared to placebo.



KEY BENEFITS:

Weight Management[†]

Better Sleep Patterns[†]

Reduce Burden on Your Heart and Circulatory System[†]

Improve Metabolic Health and Anti-inflammatory Properties[†]

Support Digestive and Gut Health[†]

References

- 1 WHO, 2016 and American Heart Association, 2016
- 2 WHO, 2016 and American Heart Association, 2016
- 3 IHME Institute for Health Metrics and Evaluation—based on info published in The Lancet 2014
- 4 Euromonitor International Jan 2017. Weight Loss Supplements Category
- 5 Source: HealthFocus, Intl., Shopping for Family Health Global Segmentation Analysis, Oct. 2014 (Proprietary Dupont Research)
- 6 Putaala et al. Res Microbiol 2008; Stenman et al. Beneficial microbes 20147 Stenman, Lotta K.; Lehtinen, Markus J.; Meland, Nils, Christensen; Je rey E., Yeung, Nicolas; Saarinen, Markku T.; Courtney, Michael;Burcelin, Rémy ; Lähdeaho, Marja-Leena; Linros, Juri; Apter, Dan; Scheinin, Mika; Kloster Smerud, Hilde; Rissanen, Aila; Lahtinen, Sampo; Probiotic With or Without Fiber Controls Body Fat Mass, Associated With Serum Zonulin, in Overweight and Obese Adult Randomized Controlled Trial, EBioMedicine (2016); 13: 190-200, doi: 10.1016/j.ebiom.2016.10.036.
- 8 Putaala et al. Res Microbiol 2008



Supplement Facts

Serving Size: 1 Vegetable Capsule
Servings Per Container: 30

| | Amount Per Serving | % Daily Value |
|--|--------------------|---------------|
| Chromium [as Crominex® 3+ chromium with Capros® amla fruit extract and PrimaVie® Shilajit] | 400 mcg | 1,143% |
| Bifidobacterium lactis B420™ (HOWARU® Shape) | 10 billion CFU | ** |

** Daily value not established.

Other Ingredients: Microcrystalline cellulose, hypromellose, vegetable magnesium stearate and silica.

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for you. for life.

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